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COMMUNICATIONS AND MEDIA ITO

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Training News December 2009

Industry Review Workshop sparks ideas

PrintNZ Training will be acting on some key ideas put forward at its bi-annual Industry Review Workshop in Wellington last month.

More than 20 industry representatives spent the day discussing industry training and PrintNZ Training's services. Information from the meeting will be used in the formation of PrintNZ Training's business plan for the next two-five years.

PrintNZ Training chief executive Joan Grace says these bi-annual meetings are a fantastic way to get ideas and honest feedback from the industry. "This feedback plays an important role in helping us to meet industry needs," she said.

Four key themes emerged from the workshop. The first involves the ITO having an account manager approach to companies. Feedback included:

- Providing more feedback on trainees
- Meeting the decision-maker in a business
- Holding networking meetings for businesses to exchange ideas
- Providing more marketing information on training and literacy support
- Providing trainee and training supervisor selection guidelines
- Looking at training needs across the whole business.

The second theme focused on how the ITO needs to keep up with changes in the industry. Feedback included:

- Exploring e-learning opportunities
- Increasing the flexibility of training
- Offering short courses e.g. I.T. for Print
- Broadening the base skills of all training programmes followed by more flexible options.

The third theme focused on the image of the print industry and how to promote print careers. Feedback included:

- Opening up entry points into the



Industry people brainstorm ideas on workplace training.

industry and for people to not just think of young people coming in as apprentices

- Promoting print and careers in print
- Linking career information with the PrintNZ "Part of Life" Campaign
- PrintNZ Training needs an interactive website.

The fourth theme related to working with training providers. Feedback included:

- Ensuring graphic design courses include a print industry module
- Providing better/more information to industry on literacy support available.

PrintNZ Training is putting together an action plan to address these key issues.

Mainland region celebrates top apprentices

Seventy-five print industry people gathered to celebrate the winners of the Mainland Apprentice Awards on 7 October.

The event was held at The Christchurch Press, which has recently installed a \$32 million printing press. Attendees took the opportunity to tour the new press and take in its vast size and capabilities.

PrintNZ Training chief executive Joan Grace spoke about the development of the PrintNZ marketing campaign to raise the profile of print.

Judges of this year's Mainland Apprentice Awards were once again impressed by the calibre of the 20 eligible candidates.

Three had already received national recognition at the PrintNZ Training Apprentice Awards in May. Melissa Dalgety

from Rainbow Print, Royce Richards from Rainbow Print and Thomas Kissel from Aperio Group were awarded an Excellence Award by the Mainland Executive.

The 2009 Mainland Apprentice of the Year, Rachel Kirk from Cover to Cover Ltd, is currently overseas completing duties as a territorial with the NZ Army. Rachel completed her hand-bookbinding apprenticeship in 2008.

Runner-up was Daniel Burns from Rainbow Print Group.

Special thanks to event sponsor Spicers Paper and The Christchurch Press for hosting the event.



From left: Royce Richards, Melissa Dalgety and Daniel Burns with their awards.

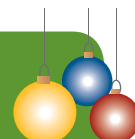
The finalists:

- Rachel Kirk, Cover to Cover Ltd
- Daniel Burns, Rainbow Print Group
- Ryan Chapman, Blueprint
- Jason Montgomery, Amcor Cartons
- Martin Tyson, Pope Print



Rachel Kirk.

Merry Christmas & HAPPY NEW YEAR



We hope you enjoy a relaxing break over the holidays. Our offices close on 23 December 2009 and re-open on 14 January 2010.

Thank you to everyone who has helped us with various projects throughout the year. This includes attending meetings, providing feedback and letting us visit your workplace. Your support of our activities is appreciated.

Thank you to the companies who have made the commitment to train staff during 2009.

CMITO Update

CMITO welcomes Anne Benson

The Communications and Media ITO welcomes new manager Anne Benson, who started in November.

Anne's background in education and administration puts her in a strong position to work towards further expanding the focus of CMITO. Currently the ITO encompasses the printing, packaging and journalism industries. PrintNZ Training and the NZ Journalists Training Organisation are sectors of CMITO.

Part of Anne's role will include overseeing the training development in these industries and making sure the training meets industry needs.

"I am looking forward to the challenges of my new role," Anne said, "and especially learning about the communications and media industries. I am familiar with the ITO world so it is really exciting to be learning about the different industries that are training with CMITO.



Anne Benson.

"It is an exciting area to be working in", she said.

Anne previously worked at the Hospitality Standards Institute, the ITO for the hospitality industry. There she was initially employed as a strategy advisor before moving into the role of corporate services manager. This involved managing resources, data reporting, budget, ICT and the Modern Apprenticeship programme.

Before that Anne worked at the Tertiary Education Commission (TEC) as an advisor to ITOs. At that time PrintNZ Training was part of her portfolio and she formed relationships within the ITO.

In her spare time Anne enjoys reading, going to the theatre, spending time with her family and eating out.

CMITO's 2009 activities

Since its launch in March 2009, the Communications and Media ITO (CMITO) has tackled a number of projects.

CMITO is the Industry Training Organisation for the print, packaging and journalism industries. PrintNZ Training and the NZ Journalists Training Organisation (NZJTO) are sectors of CMITO.

A key project has been the launch of the National Diploma in Applied Journalism (Level 6). Forty print journalists from newspapers across New Zealand have since signed on to the qualification. CMITO has been working hard to make sure the trainee journalists receive the support they need. This also involves ensuring the ITO has the right systems and processes in place.

Since the launch a programme for print sub-editors has been developed. This is about to be launched to newspapers and magazines.

Work is almost finished on developing the journalism qualification for radio journalists. The qualification

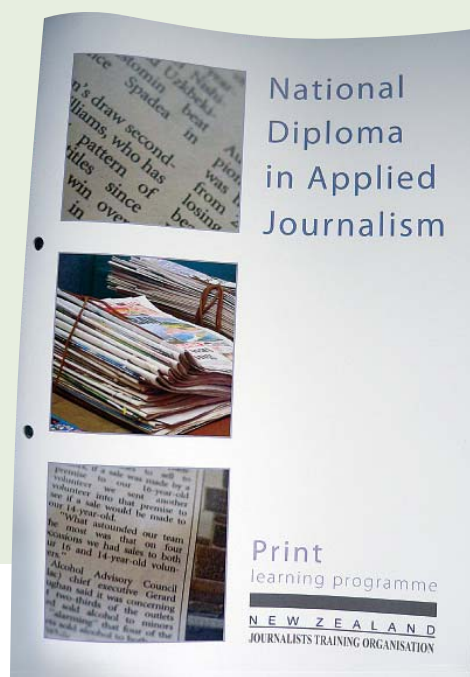
will also be available for TV journalists in 2010.

CMITO has also developed and implemented a new workplace literacy tool. This tool will be used by Training Liaison Officers when people sign on to training programmes. The quick assessment will help diagnose literacy issues and enable the ITO to provide support for the learner. This will, in turn, help boost completion rates.

CMITO manager, Anne Benson, says during 2010 the focus will be on providing a 'whole of business' approach to companies.

"This involves us sitting down with the decision-maker in a business and discussing the training needs of the entire business. This will help us to meet industry needs and was one of the ideas discussed at the recent Industry Review Workshop.

"We will also be focusing on improving our completion rates. This refers to the number of people who sign on to a training programme completing it successfully."



Training completions

Congratulations to the following people who have achieved industry-recognised qualifications between 1 September and 1 December 2009.

Level 2 National Certificate Completions

Lisiate Kolotau, Amcor Kiwi Packaging Case Div Ltd, Auckland; Sarabjeet Mann, Hally Labels Ltd, Christchurch; Clinton Puata, Astra Print Ltd; Saini Puepuemai, Multimail Solutions; Mohammed Sharoon, Amcor Kiwi Packaging Case Div Ltd, Auckland; Mario Tabaquero, Amcor Kiwi Packaging Case Div Ltd, Auckland; Donghua Zhang, Amcor Kiwi Packaging Case Div Ltd, Auckland.

Level 3 National Certificate Completions

Adam Antonievic, Wickcliffe Ltd, Auckland; Karl Bigg, Foster Graphics 1999 Ltd; David Brooks, Format-Blue Star Group Ltd; Christian De Morgan, APN Print, Manukau; Clayton Evans, International Print; Kirk Feather, Taieri Print; Barrie Graham, Adhesif Print Ltd; June Heta, A P Woodham Ltd; Andrew Hornby, Goldfields Print Ltd; James Ilisio, Carter Holt Harvey Packaging Carton, Auckland; Colin Klenner, Screen Printing Solutions; Bronson Koperu, Sealed Air (NZ), Porirua; Logendran Mani, Oliver Young Ltd; Jamie Melgren, APN Print, Tauranga; Paul Nelson, Panprint; Ben Parry, Plan Copy; Michelle Rigter, Grey Star — James Print; Naea Rivaia, Permark Industries Ltd; Junior Savelio, Soar Printing Ltd; Angela Saywell, Keeling & Mundy (1983) Ltd; Nicole Smith, GEON, Napier; Iopu Sua, Auckland Community Print; Lillian Tobin, Aperio Group Ltd, Christchurch; Phillip Twigden, Wickcliffe Ltd, Auckland; Ashton Van Niekerk, MHP Design and Print; Zhaomou Zou, Amcor Kiwi Packaging Case Div Ltd, Auckland.

Level 4 National Certificate Completions

Samuel Ansley, PMP Print, Christchurch; Lesuni Aunese, A P Woodham Ltd; Karl Bigg, Foster Graphics 1999 Ltd; Van Bui, APC Innovate; Matthew Churchward, Polyprint Packaging; Jeffrey Cozens, Inkspot Print; Christian De Morgan, APN Print, Manukau; Clayton Evans, International Print; Kirk Feather, Taieri Print; Angelo Gedult, APN Print, Eilerslie; Barrie Graham, Adhesif Print Ltd; Wayne Griffiths, SCA Hygiene Australasia, Te Rapa; Tokorua Hawe, Visy Rigid Packaging; Damien Hopkins, Charta Packaging Ltd; James Ilisio, Carter Holt Harvey Packaging Carton, Auckland; Matt L’Huillier, Printlink - Blue Star Group; Dylan Large, Sellotape Products (NZ) Ltd; Romulo Loay, Amcor Kiwi Packaging Case Div Ltd, Auckland; Ropati Mafua, Amcor Cartons Australasia, Lower Hutt; Palesoo Mapuilesua, A P Woodham Ltd; Alex Niven, Interpac Packaging Ltd; Feleti Nofoaiga, Rapid Labels; Daniel Owen, Admark Visual Imaging; Grant Panapa, Phil Stic Ltd; Ben Parry, Plan Copy; Angela Saywell, Keeling & Mundy (1983) Ltd; Anthony Scott, GEON, Napier; Nicole Smith, GEON, Napier; Nigel South, PMP Maxum; Paul Sundy, Graphix Explosion; Ernie Tiimalu, Carter Holt Harvey Ltd - Paper Bag Division; Sally Vavetuki, Bic NZ Ltd; Diederick Vermeulen, Aotearoa Christian Press; Mark Williams, Sealed Air (NZ), Porirua.

Level 4 National Certificate in Print Industry Management

Jeremy Hancock, Convex Plastics.

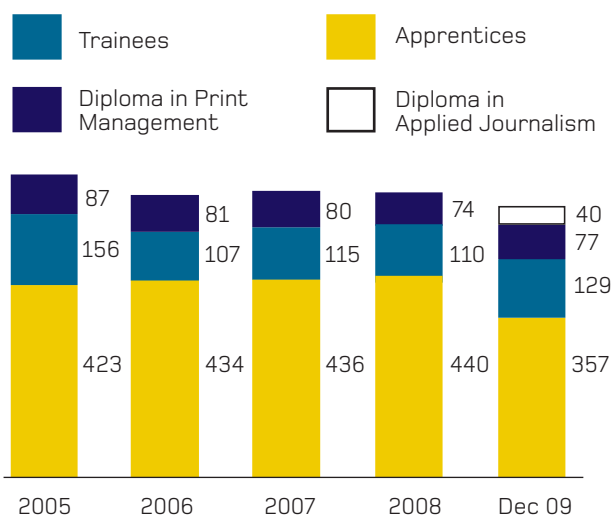
2009 in brief

The following are some interesting numbers regarding training in 2009.

- 237** companies were training
- 20** companies started training for the first time
- 221** people signed onto a training programme (compared to 240 for 2008)
- 127** people completed a training programme
- 255** workplace assessments took place

Training statistics

As of 1 December 2009, 603 people were completing qualifications in the print, packaging and journalism industries. This figure includes 40 learners who have signed on to the Diploma in Applied Journalism. Seventy-seven people are studying towards the Diploma in Management – Print, including 70 who have enrolled in the new qualification.



PrintNZ Training participating organisations

			
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